



DRIVE YOUR DREAMS



SunnyAuto

✉ @SunnyAuto

SunnyAuto.com

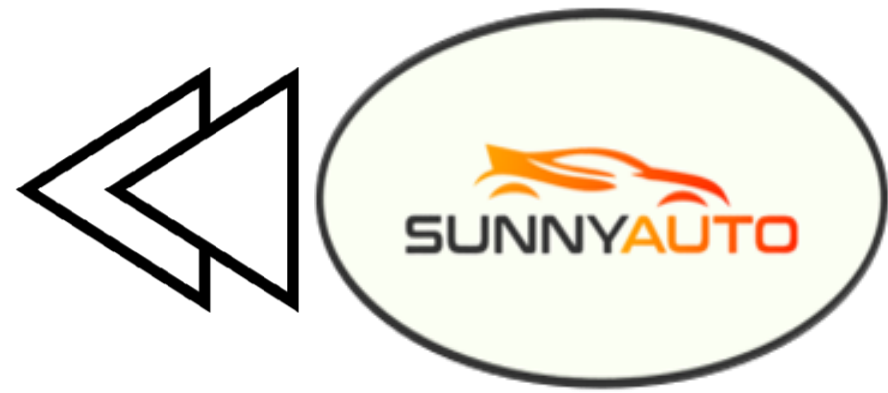
Sunny@Auto.com



ABOUT US

Sunny Auto is a thriving automotive dealership that has established a strong presence in four different states, setting new standards of excellence in the world of automobiles. With a commitment to quality, customer satisfaction, and community engagement, Sunny Auto has become a trusted name in the industry. Our multi-state presence reflects our ambition to serve diverse markets and our dedication to delivering exceptional service and top-notch vehicles. Whether you're in the market for a new car or seeking a reliable partner for automotive needs, Sunny Auto is the name you can trust, no matter which corner of the country you call home.

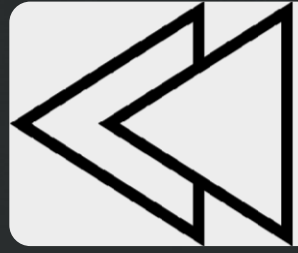




REALIZATIONS

- DATA COLLECTION
- SALES PERFORMANCE
- CUSTOMER ANALYSIS
- REGIONAL SALES ANALYSIS
- FINANCIAL METRICS
- FORECASTS

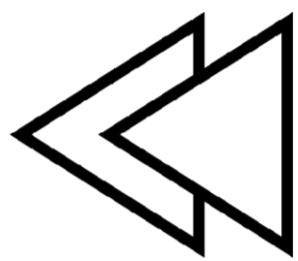




FIND NEW ROADS

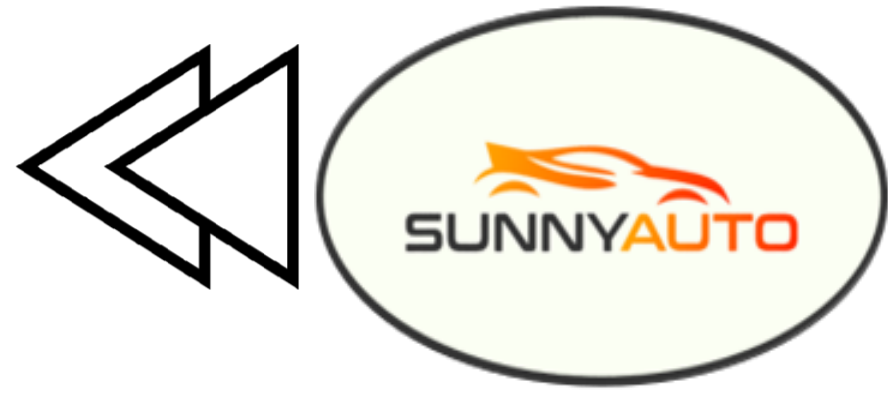
Sunny Auto has become a trusted name in this industry across **New York, Chicago, Detroit,** and **Louisville** by offering a diverse range of quality brands. **Join Us on this Data-Driven Road:** Sunny Auto has harnessed data to identify a golden opportunity in **Florida.**



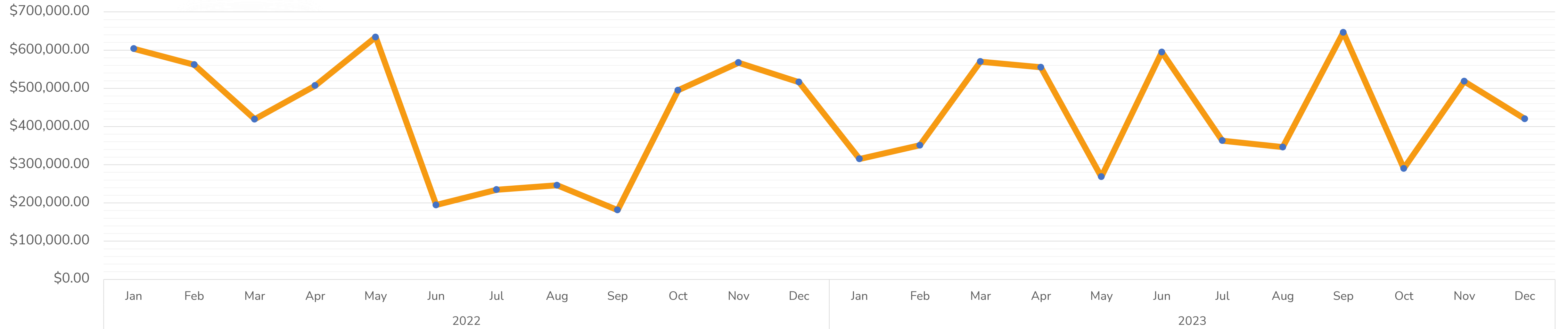


SUNNY AUTO : Sales Database 2022-2023

Customer Name	Buyer Gender	Buyer Age	Country	SALES REP	City Of Purchase	City Of Registration	Make	Model	Category	Motor Type	Color	Quality	Purchase Date	Sale Price
Philippine	Female	51	Belgium	Kady	New York	Florida	Suzuki	Vitara	SUV	GAS	Blue	USED	14/12/2022	\$46,050.00
Henrik	Male	30	China	Kady	New York	Florida	Honda	S2000	TRUCK	DIESEL	Crimson	NEW	20/05/2023	\$56,598.00
Lebbie	Female	54	China	Di	Michigan	Michigan	BMW	Z4	SEDAN	GAS	Khaki	NEW	16/10/2022	\$38,585.00
Jefferey	Male	68	Portugal	Rios	Kentucky	Kentucky	Toyota	Tacoma	CROSS-OVER	GAS	Puce	USED	24/01/2023	\$64,634.00
Glendon	Male	70	Latvia	Omar	Kentucky	Kentucky	Ford	Festiva	SUV	GAS	Yellow	USED	26/01/2023	\$28,269.00
Glad	Female	70	Mexico	Wu	Michigan	Michigan	Buick	Skylark	CROSS-OVER	DIESEL	Crimson	USED	09/04/2022	\$44,312.00
Bud	Male	66	Japan	Mamadou	Illinois	Illinois	Infiniti	QX	TRUCK	DIESEL	Fuscia	USED	08/05/2023	\$43,539.00
Geoffrey	Male	37	Russia	Omar	Kentucky	Florida	Ram	C/V	SEDAN	DIESEL	Aquamarine	USED	20/10/2022	\$35,528.00
Marius	Male	43	Luxembourg	Mamadou	Illinois	Illinois	GMC	Safari	SEDAN	DIESEL	Mauv	NEW	09/04/2023	\$52,937.00
Vi	Female	73	Cyprus	Omar	Kentucky	Kentucky	Nissan	Altima	SEDAN	DIESEL	Puce	NEW	11/03/2022	\$62,009.00
Winni	Female	67	Brazil	Omar	Kentucky	Florida	Toyota	Previa	SUV	GAS	Violet	NEW	28/08/2022	\$22,496.00
Arlie	Female	29	China	Wu	Michigan	Michigan	Scion	xB	SEDAN	GAS	Green	USED	26/06/2022	\$63,085.00
Celesta	Female	37	Philippines	Omar	Kentucky	Kentucky	Porsche	928	SEDAN	DIESEL	Fuscia	USED	19/09/2023	\$56,487.00
Rey	Male	43	Paraguay	Brian	New York	Florida	Lexus	HS	SUV	GAS	Turquoise	USED	27/11/2023	\$58,876.00
Nevil	Male	41	Mexico	Mamadou	Illinois	Illinois	GMC	Yukon	SUV	DIESEL	Teal	USED	08/11/2023	\$28,319.00
Hasty	Male	21	China	Mamadou	Illinois	Illinois	Mitsubishi	Mirage	CROSS-OVER	DIESEL	Indigo	NEW	14/10/2023	\$49,621.00
Bernhard	Male	57	Indonesia	Di	Michigan	Michigan	Dodge	Viper	TRUCK	DIESEL	Teal	NEW	09/05/2023	\$39,949.00
Tonie	Female	54	Togo	Di	Michigan	Michigan	Mazda	B2500	SUV	DIESEL	Crimson	NEW	08/08/2022	\$56,187.00
Haskel	Male	37	Palestine	Rios	Kentucky	Florida	Land Rover	LR3	TRUCK	DIESEL	Aquamarine	USED	05/10/2023	\$38,464.00
Lynette	Female	66	China	Rios	Kentucky	Florida	Isuzu	Space	TRUCK	DIESEL	Green	NEW	26/01/2022	\$47,259.00
Libbie	Female	43	Iran	Omar	Kentucky	Kentucky	Acura	TL	TRUCK	DIESEL	Red	NEW	31/03/2022	\$21,151.00
Quinta	Female	56	Hong Kong	Saidou	Illinois	Illinois	Pontiac	Bonneville	SUV	DIESEL	Pink	USED	08/04/2023	\$24,973.00
Guglielmo	Male	53	Bangladesh	Rios	Kentucky	Florida	Dodge	Dakota Club	TRUCK	DIESEL	Yellow	USED	21/05/2022	\$45,566.00
Rosalie	Female	55	Ecuador	Rios	Kentucky	Florida	Audi	Cabriolet	SEDAN	GAS	Puce	NEW	25/06/2023	\$60,826.00
Joshuah	Male	32	Afghanistan	Kady	New York	New York	Pontiac	Sunfire	SEDAN	DIESEL	Maroon	NEW	10/11/2023	\$31,593.00
Ulrick	Male	47	Kazakhstan	Saidou	Illinois	Illinois	Citroën	2CV	SUV	GAS	Green	NEW	09/02/2023	\$43,950.00
Geri	Female	72	Philippines	Kady	New York	Florida	Ford	Tempo	SEDAN	GAS	Pink	NEW	16/11/2023	\$53,943.00
Trey	Male	47	United States	Mamadou	Illinois	Illinois	Buick	LeSabre	TRUCK	DIESEL	Puce	USED	08/10/2022	\$39,716.00
Bat	Male	67	Poland	Kady	New York	Florida	Saab	9-2X	SEDAN	GAS	Pink	USED	05/01/2023	\$42,302.00
Clarette	Female	57	China	Di	Michigan	Michigan	Buick	Skylark	SEDAN	DIESEL	Violet	NEW	08/08/2022	\$23,701.00
Carter	Male	42	France	Brian	New York	Florida	Ford	Escape	SEDAN	DIESEL	Crimson	NEW	12/08/2022	\$34,732.00
Vale	Female	66	China	Brian	New York	Florida	Mercury	Sable	CROSS-OVER	DIESEL	Orange	NEW	19/05/2023	\$22,941.00

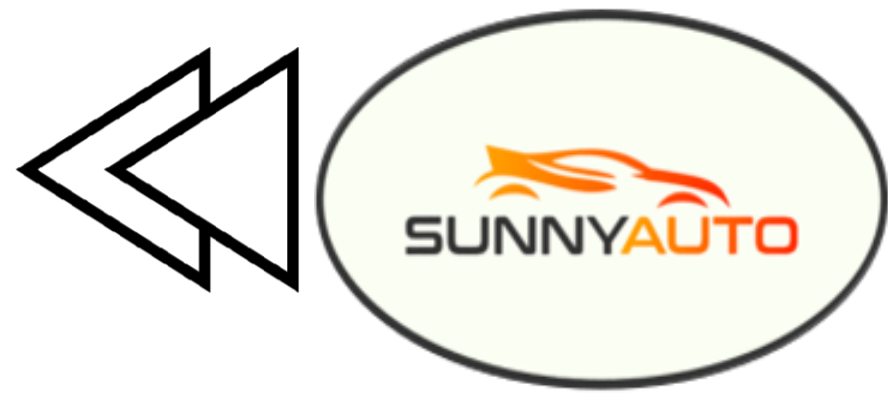


SALES REVIEW

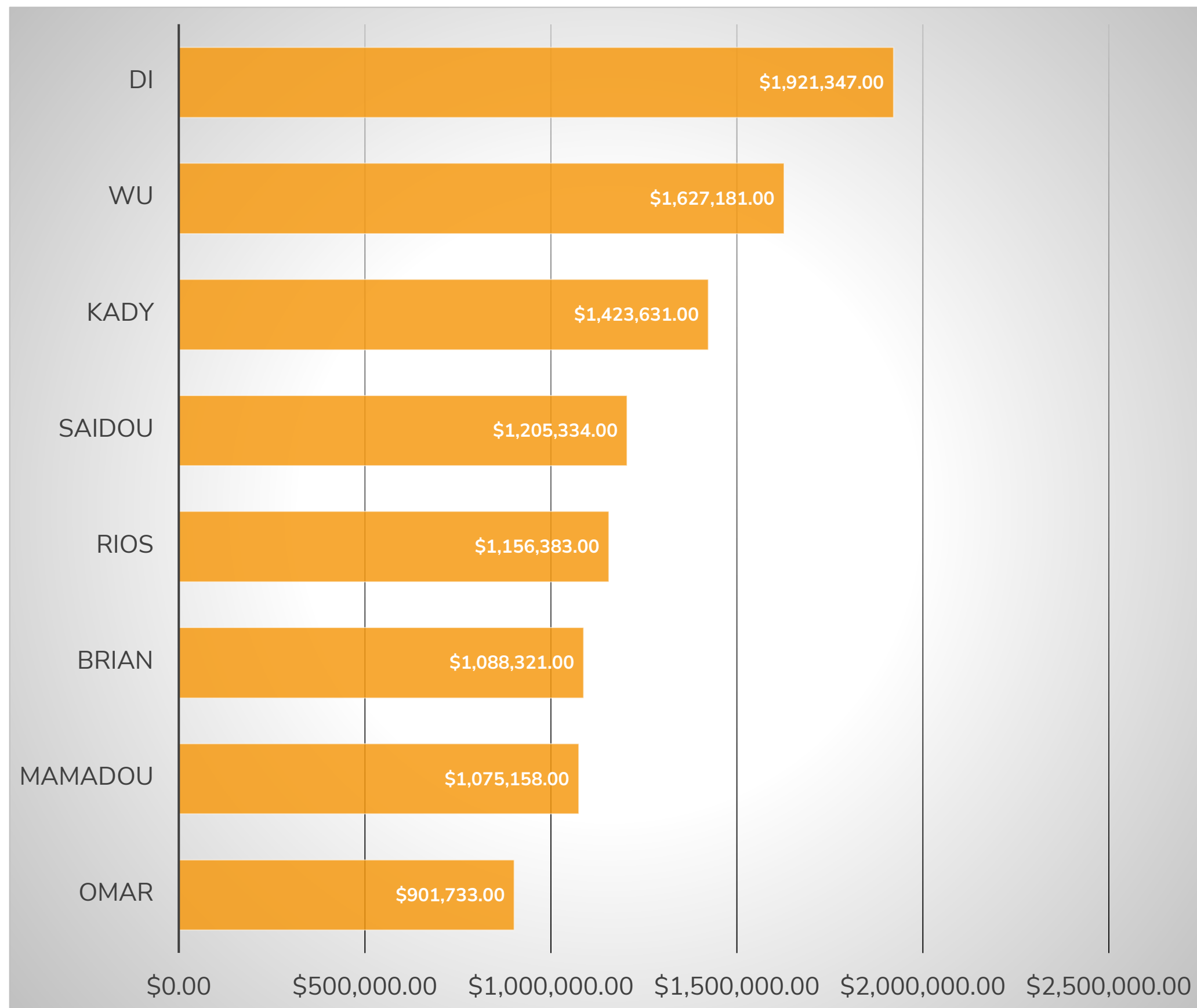


This line chart graph provides valuable insights into the company's sales performance between 2022-2023 and helps identify patterns and trends. For instance, understanding the reasons behind the peak in March could help replicate this success in the new branch in Tampa, Florida.

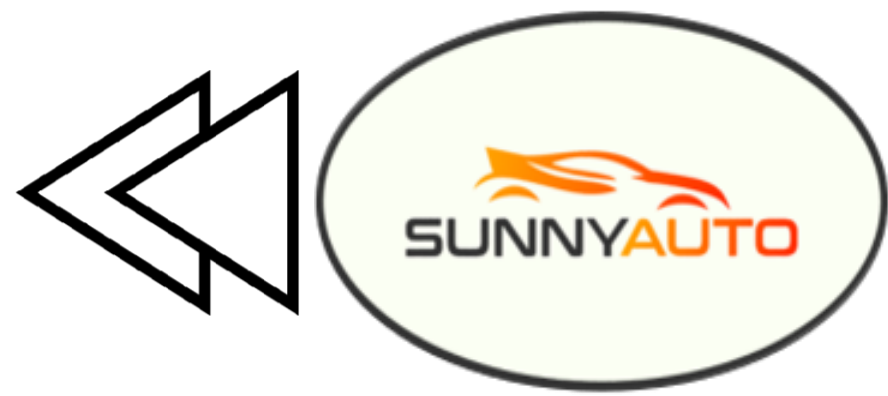
Similarly, strategies could be developed to improve sales during the slower months like January.



TEAM PERFORMANCE

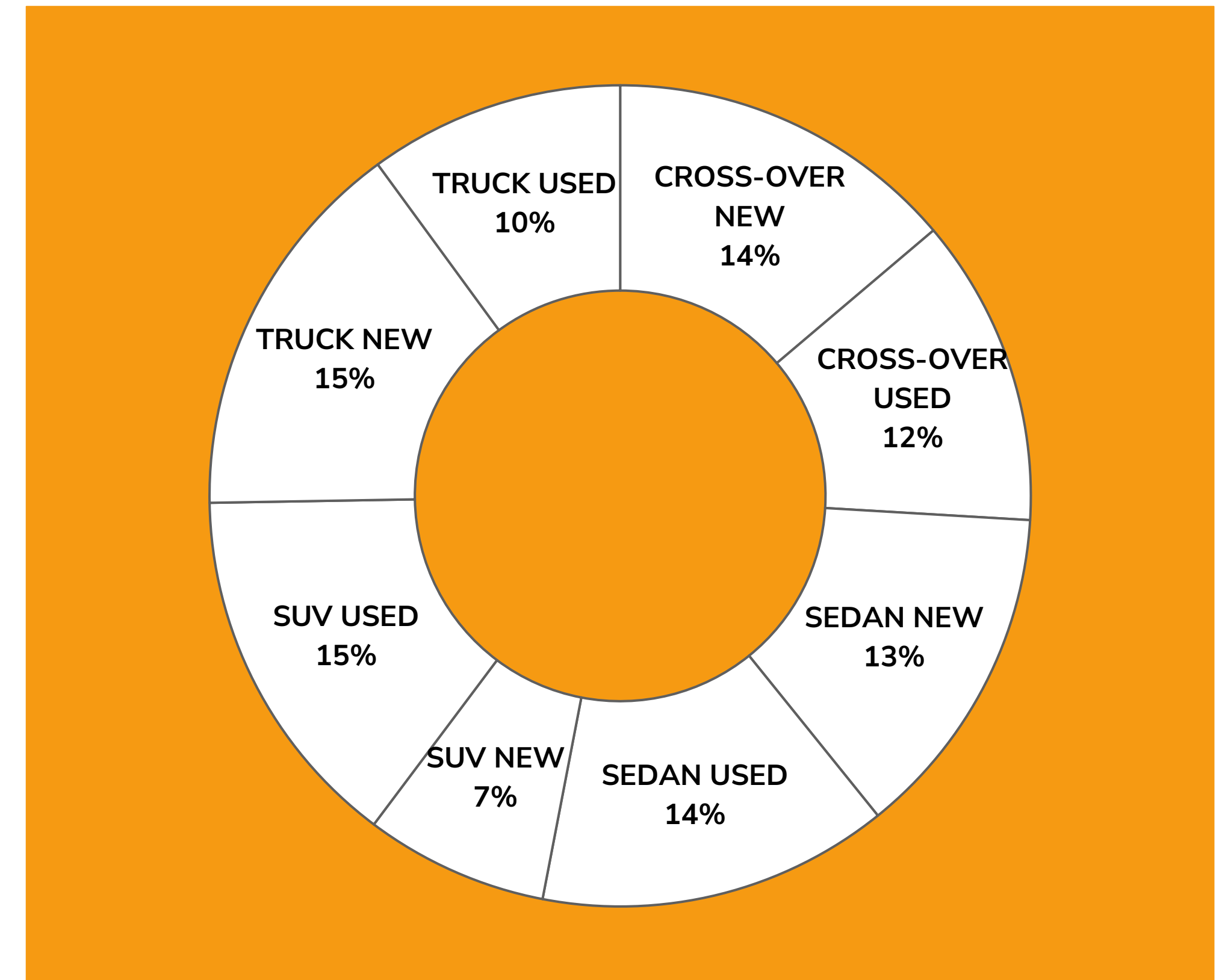
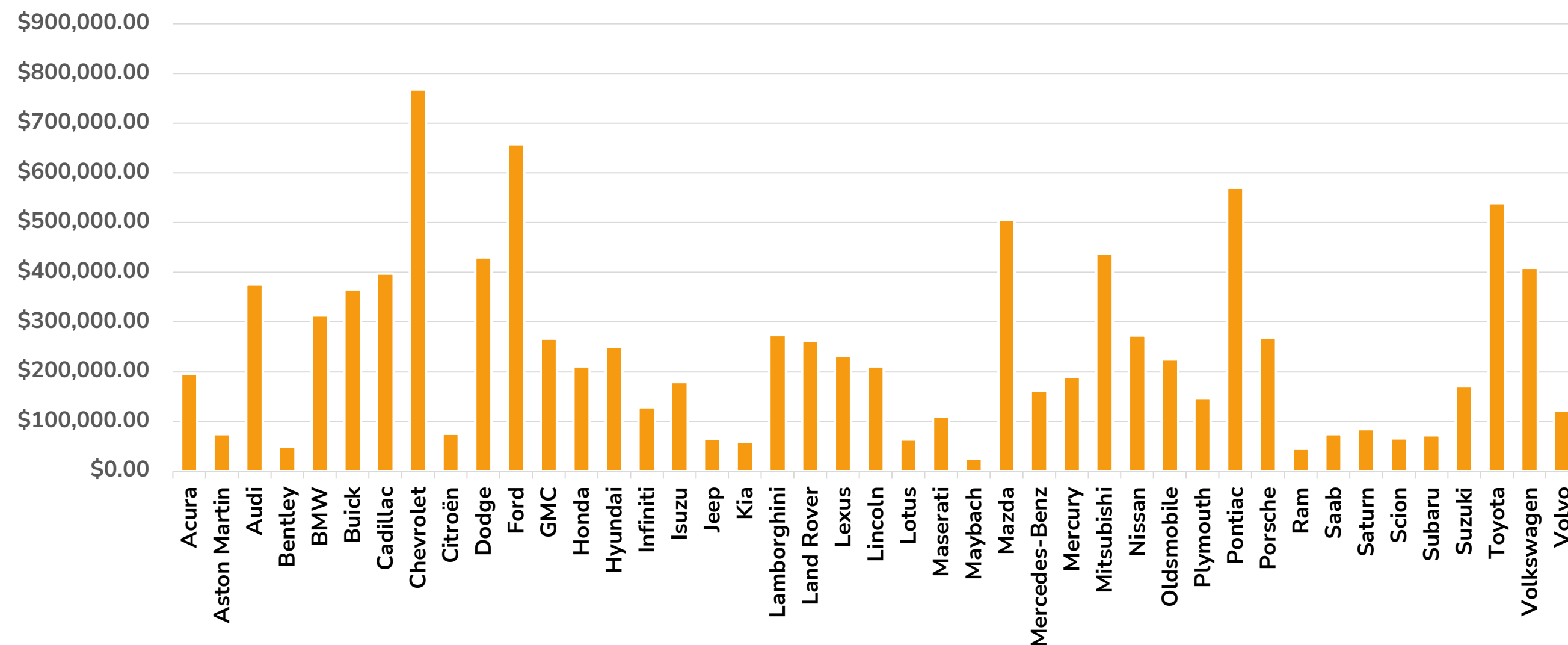


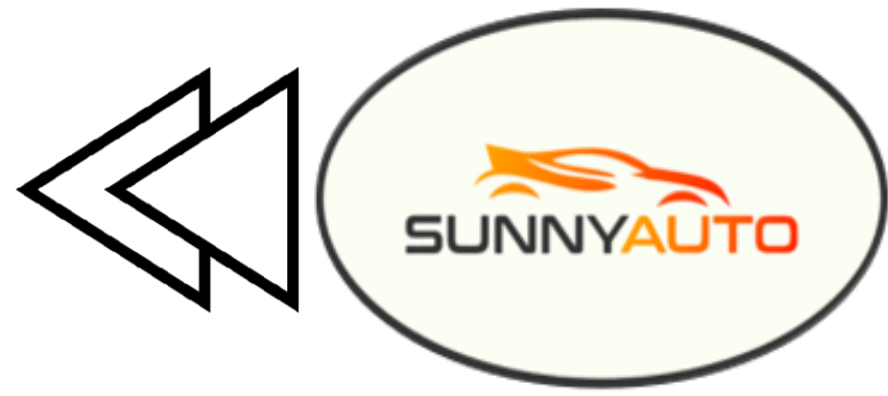
This Bar chart provides a clear comparison of each team member's contribution to the total revenue, which is useful for performance evaluation and strategic planning. It also reflects the effectiveness of the sales strategy employed by each team member. This kind of data visualization can be very helpful when making informed business decisions.



PRODUCT ANALYSIS

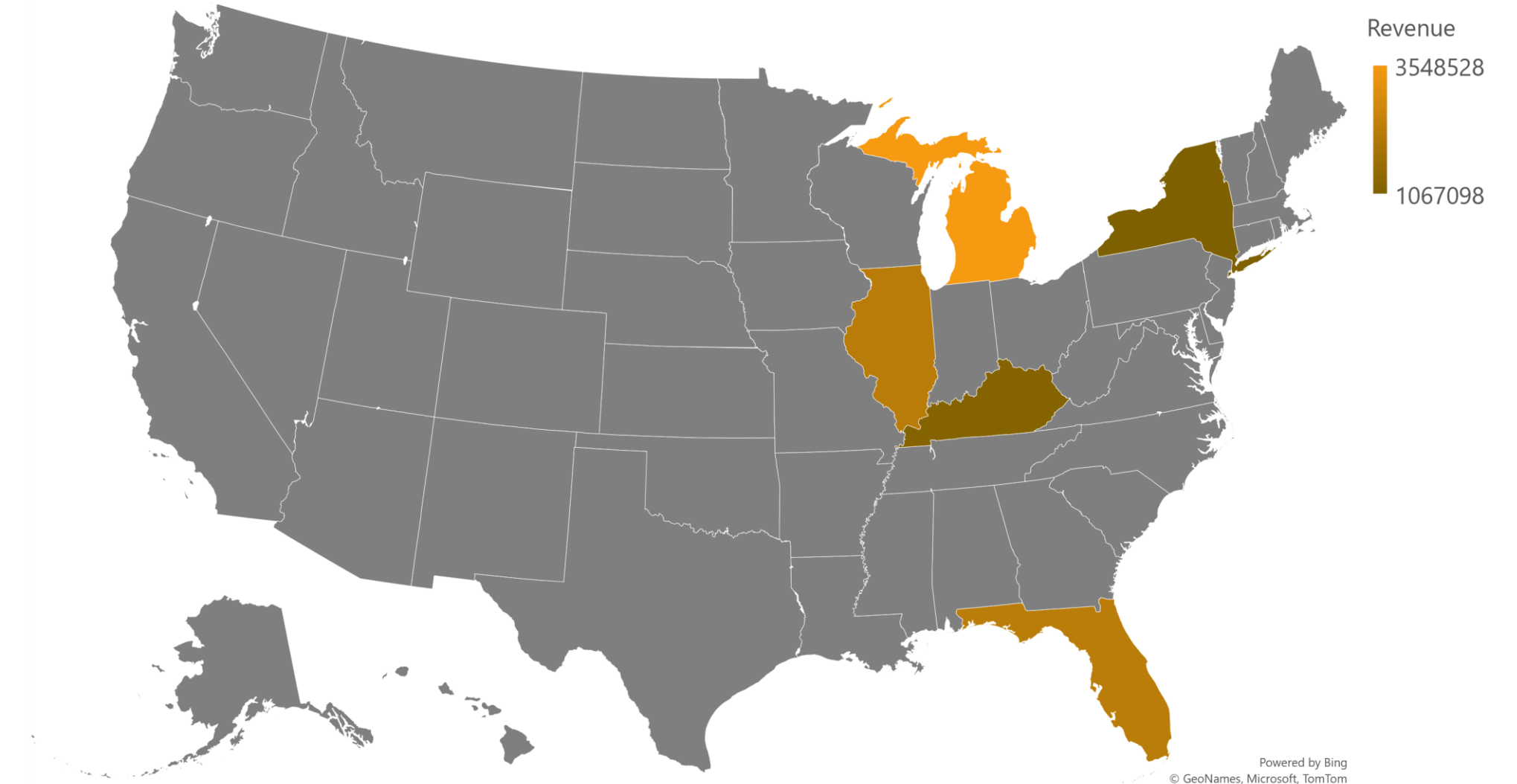
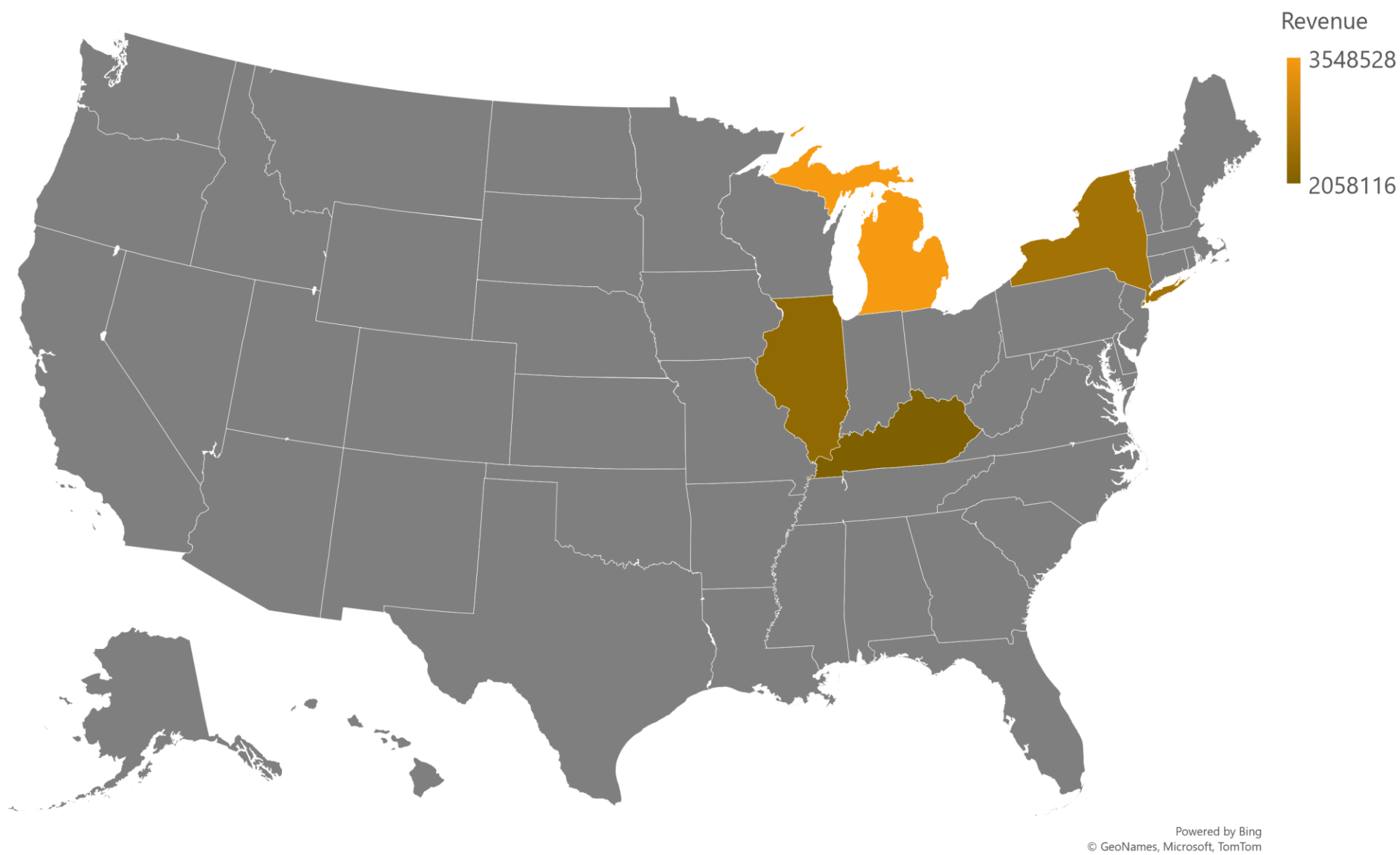
This product analysis provides valuable insights into the sales performance of different car models. It guides Sunny Auto in selecting which models to introduce in the Florida market to maximize sales and customer satisfaction. However, it's also important to consider the specific needs and preferences of the Florida market, which might differ from the current regions. Market research and customer surveys could be beneficial in this regard.



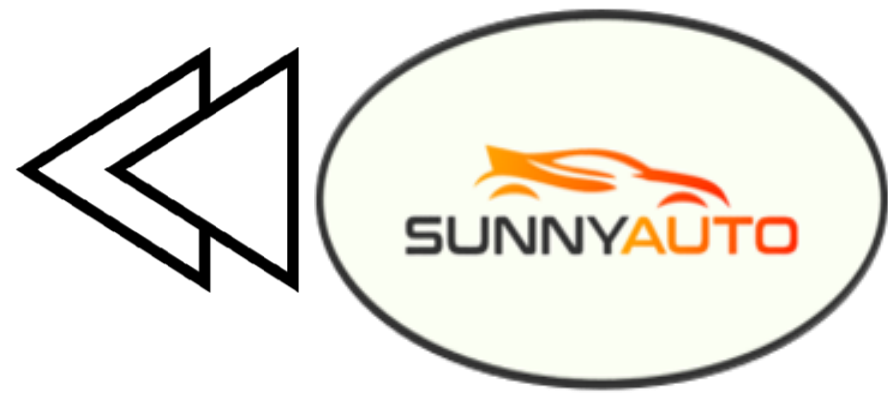


REGIONAL PERFORMANCE

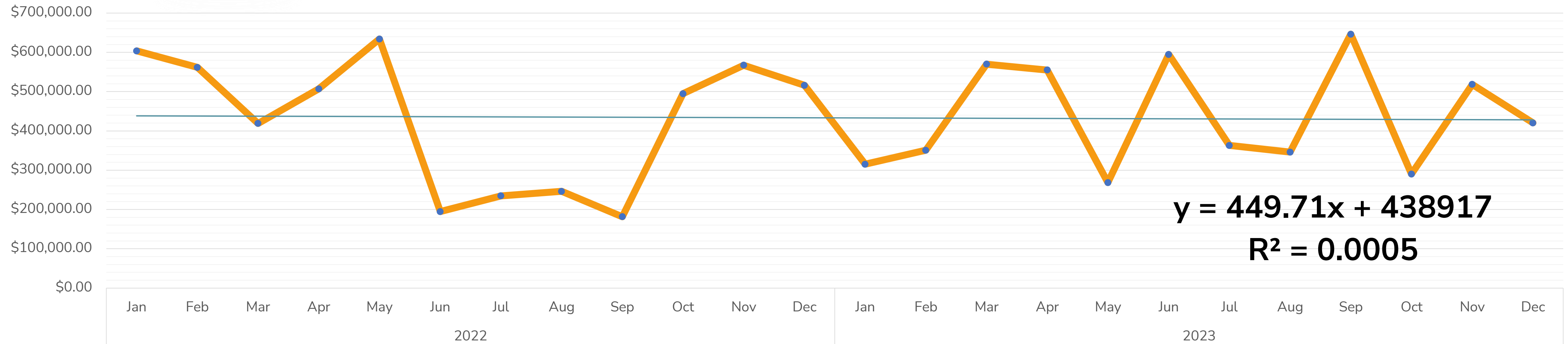
This data strongly supports Sunny Auto's goal to open a new branch in Tampa, Florida. It shows that there's a demand for Sunny Auto's cars in Florida, and opening a branch there could help meet this demand more effectively.



STATES_REG	REVENUE
Florida	\$2,300,444.00
Illinois	\$2,280,492.00
Kentucky	\$1,202,526.00
Michigan	\$3,548,528.00
New York	\$1,067,098.00
Grand Total	\$10,399,088.00



FORECAST



Our regression equation is Revenue = 449.71 * Qty Sold + 438917. We interpret this as follows:

Each additional unit sold is associated with an increase in revenue of 450.

The intercept represents the predicted revenue when the quantity sold is zero. However, in this context, a quantity

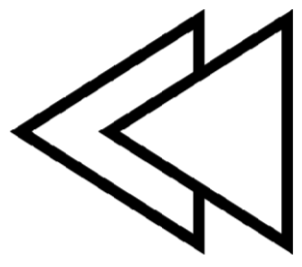
sold of zero might not be meaningful or practical.

Nevertheless, if we were to interpret it, it suggests that, theoretically, if no units were sold, the company could still expect revenue of approximately \$438,917. This value might include fixed costs or other factors not accounted for in the model.



UNLIKE ANY OTHER

Our commitment to building a lasting presence in the automotive industry distinguishes us from competitors focused on rapid, unsustainable growth. Our decision to expand to Florida reflects our willingness to embrace new challenges and stands out as a bold move that sets us apart from more conservative competitors. We offer investors a unique opportunity to be part of a dealership that dares to be different, with a solid track record and innovative strategies.



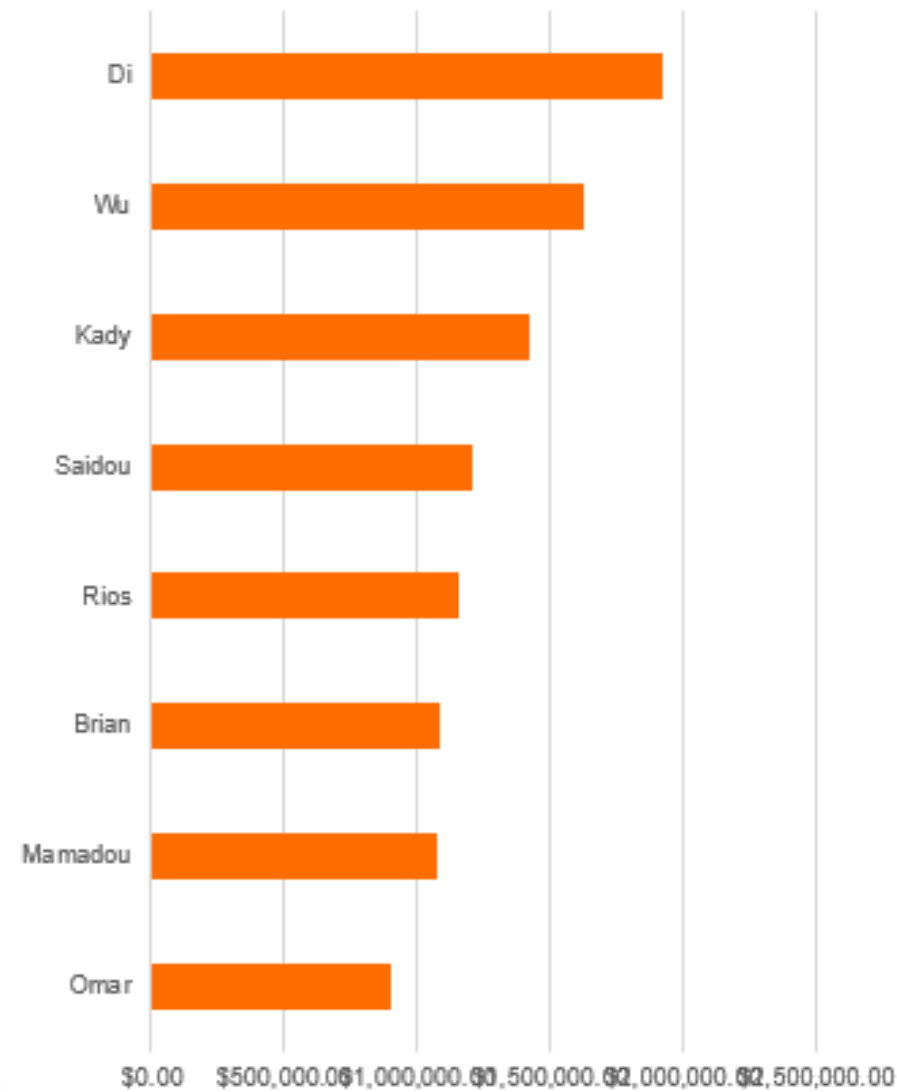
SUNNY AUTO : 2022-23 Performance Dashboard



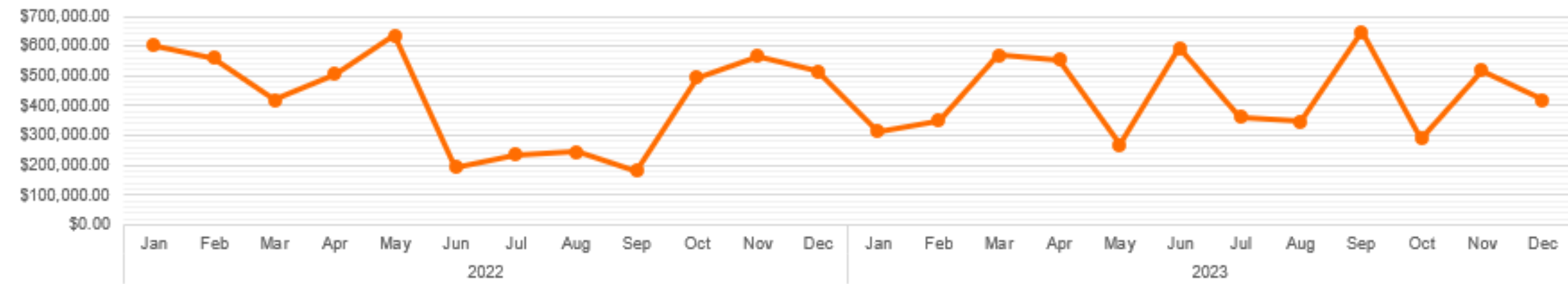
NOTE

Last Updated : 10/28/2023

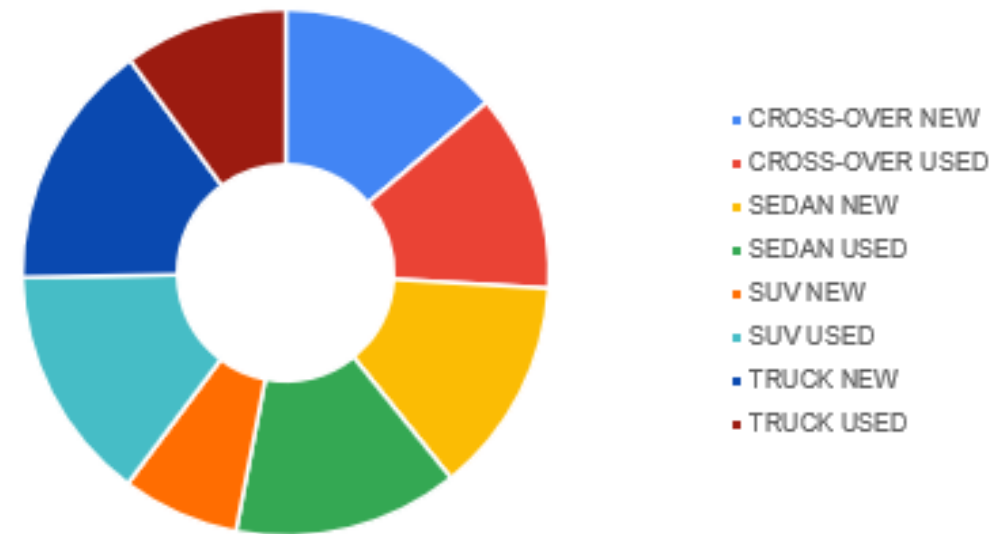
Salesperson



Sales in USD



Items



Sales by Region



Filters

Years (Purchase Date)

2022 2023

City Of Purchase

Illinois Kentucky
Michigan New York

City Of Registration

Florida Illinois
Kentucky Michigan
New York

Category

CROSS-OVER SEDAN
SUV TRUCK

New/Used

NEW USED



SUMMARY

Sunny Auto has a proven track record of success in four states, with data-driven expansion plans that pinpoint Florida as the next ideal destination. Our multi-brand approach, commitment to innovation, and customer-centric culture are the cornerstones of our success. We invite investors to be part of our journey as we embrace new challenges, all while continuing to provide exceptional service. Florida represents an exciting opportunity for growth and innovation. Join us on this data-backed road to success. Thank you for your consideration.





✓ **TOP QUALITY**

Quality is not just a word at Sunny Auto; it's our commitment. We rigorously ensure that every vehicle we offer meets the highest industry standards, providing our customers with dependable and safe options.

✓ **BEST PRICE**

our commitment to offering the best prices is unwavering. We employ a strategic pricing approach that ensures our customers get excellent value for their money.



CUSTOMER EXPERIENCE



◀ *"My experience with Sunny Auto was fantastic. I was on the hunt for a reliable used car, and not only did they have a wide selection to choose from, but the staff was incredibly helpful. They took the time to understand my needs and budget, making the entire process stress-free. I drove away in a car that exceeded my expectations, and I'm a satisfied customer!"*

EMMA.H



◀ *"I've been a loyal Sunny Auto customer for years, and my recent visit to their Chicago location was no exception to their exceptional service. The team there was knowledgeable, friendly, and patient. They helped me find the perfect family car without any pressure to make a quick decision. The after-sales support has also been top-notch. Sunny Auto truly sets the bar high for car dealerships!"*

MICHAEL.J



◀ *"My husband and I were looking to upgrade to a more eco-friendly vehicle, and Sunny Auto exceeded our expectations. They had an impressive selection of hybrid and electric cars. The sales team was well-informed about the latest green technologies and patiently guided us through the options. We found the perfect electric SUV, and the whole experience was smooth and enjoyable. Sunny Auto is our go-to for quality and sustainability."*

SARAH.M



CONTACT US

THANK YOU

Address: **123 Street, New York, NY**

Phone: **45678**

Website: **1234 56 7890**

www.sunnyauto.com