



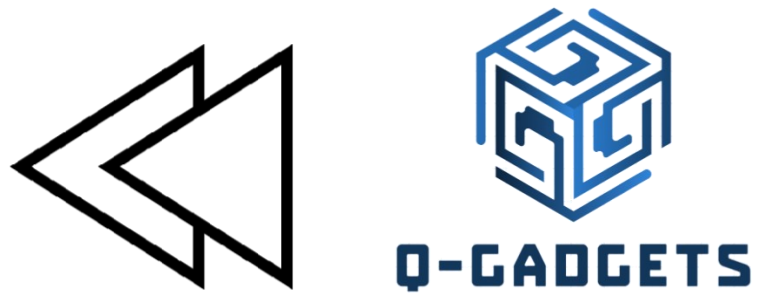
TOGETHER, WE CAN SERVE BETTER

Q-gadgets

✉ @Q-gadgets

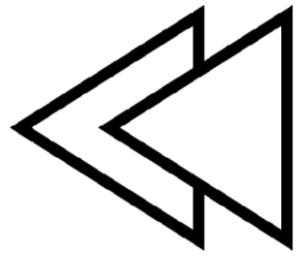
Q-gadgets.com

Q@gadgets.com



ABOUT US

Q-Gadgets is a dynamic B2B company specializing in computer accessories, serving a diverse range of clients in New York, Chicago, Pittsburgh, and Ohio. With a commitment to quality and customer satisfaction, we have garnered a strong reputation in the industry, and now, we are poised to expand our presence into the B2C market, beginning with New York.



REALIZATIONS

- DATA COLLECTION
- SALES PERFORMANCE
- CUSTOMER ANALYSIS
- REGIONAL SALES ANALYSIS
- FINANCIAL METRICS
- B2C MARKET ANALYSIS
- BENCHMARKING DATA
- FORECASTS

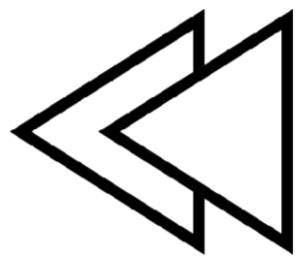




FIND NEW WAYS

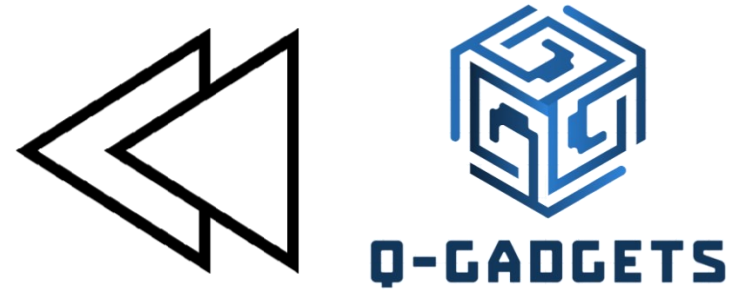
We are excited to present this project proposal for Q-Gadgets' strategic expansion into the Business-to-Consumer (B2C) market in New York.

Q-Gadgets, known for its exceptional range of computer accessories, is looking to tap into the thriving consumer market. This expansion is rooted in extensive data analysis, identifying New York as the ideal location for our B2C venture.

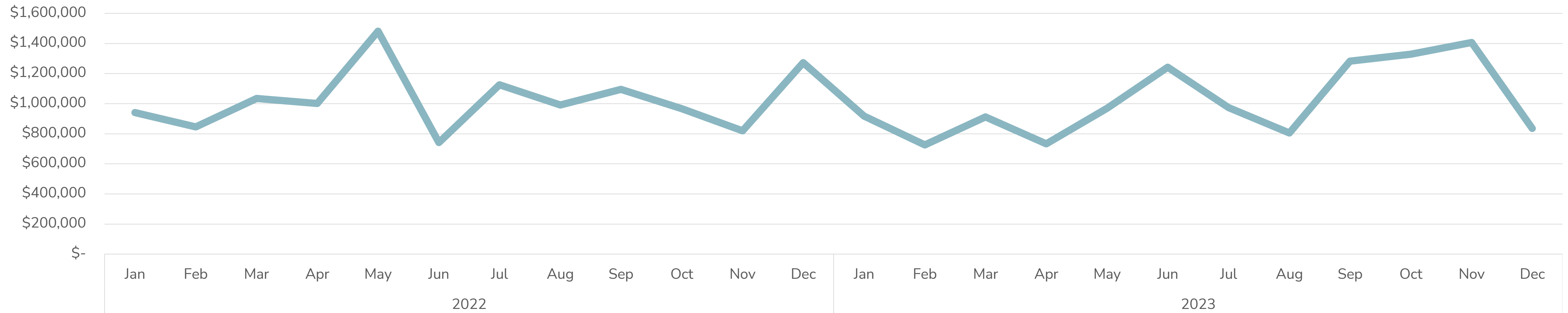


Q-Gadgets : B2B Database 2022-2023

DATE	SALES REP	REGION	COMPANY	ITEMS	PRICE	QUANTITY SOLD	REVENUE
8/4/2022	Rey	Ohio	Space X	Headset	60	110	\$ 6,600
12/21/2023	Rey	Ohio	Space X	Monitor	240	46	\$ 11,040
12/11/2022	Mamadou	Illinois	Bloomberg	JoyPad	160	233	\$ 37,280
7/2/2023	Rosa	Ohio	BBA 403	Monitor	240	85	\$ 20,400
8/29/2022	Lucas	New York	Gamestop	JoyPad	160	170	\$ 27,200
8/24/2023	Rey	Ohio	BBA 403	Printer	500	169	\$ 84,500
5/10/2023	Rey	Ohio	BBA 403	Printer	500	80	\$ 40,000
10/21/2022	Rey	Ohio	Space X	Monitor	240	68	\$ 16,320
7/2/2023	Di	Pennsylvania	Lehman Digital	USB Drive	50	134	\$ 6,700
9/5/2023	Di	Pennsylvania	LAM Tech	USB Drive	50	180	\$ 9,000
7/19/2022	Rosa	Ohio	Space X	USB Drive	50	98	\$ 4,900
2/6/2023	Saidou	Illinois	Deloitte	Monitor	240	189	\$ 45,360
6/21/2022	Mamadou	Illinois	Bloomberg	Mouse	40	104	\$ 4,160
4/4/2023	Rosa	Ohio	BBA 403	Monitor	240	97	\$ 23,280
8/23/2023	Lucas	New York	Gamestop	Headset	60	146	\$ 8,760
1/2/2023	Lucas	New York	Gamestop	VR Headset	600	45	\$ 27,000
3/10/2022	Lucas	New York	Staples	Keyboard	150	171	\$ 25,650
12/20/2023	Angel	New York	Staples	JoyPad	160	160	\$ 25,600
8/11/2023	Mamadou	Illinois	Deloitte	Mouse	40	241	\$ 9,640
4/2/2022	Saidou	Illinois	Bloomberg	Printer	500	131	\$ 65,500
1/18/2023	Di	Pennsylvania	AML & Co	Headset	60	129	\$ 7,740
12/25/2022	Angel	New York	Metro Tech	Headset	60	198	\$ 11,880

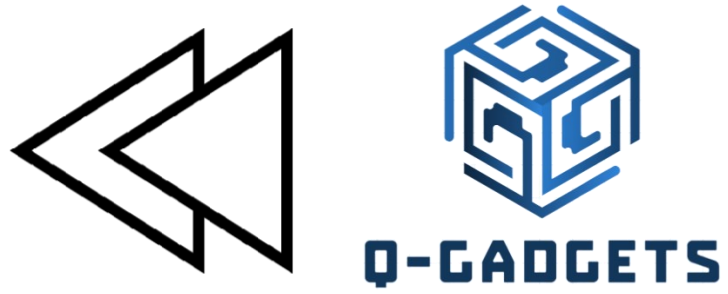


SALES REVIEW

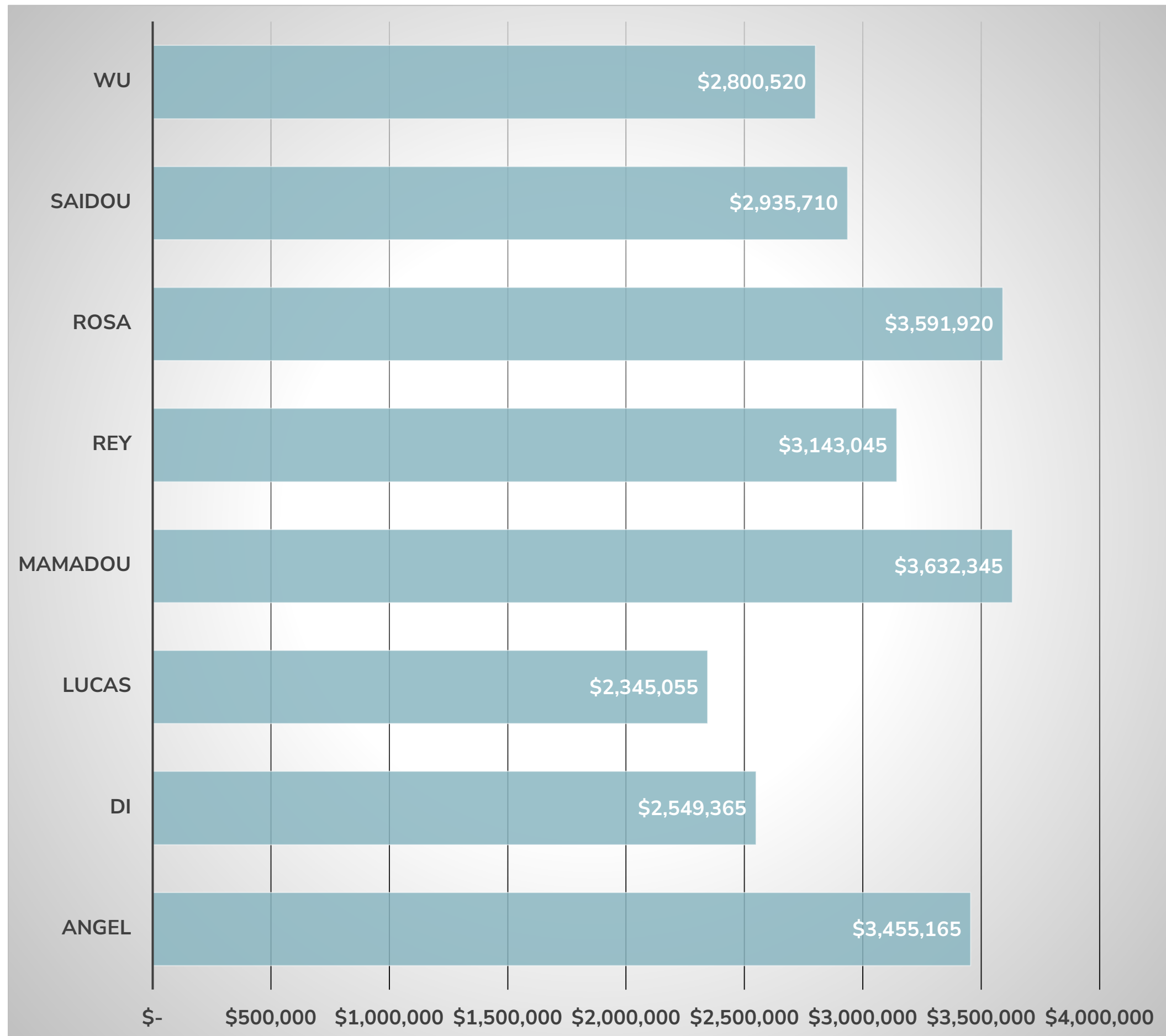


This data provides a clear overview of the company's sales performance over time(2022-2023), highlighting the fluctuations and the recent upward trend. We use this to discuss strategies for maintaining and enhancing this positive trajectory.

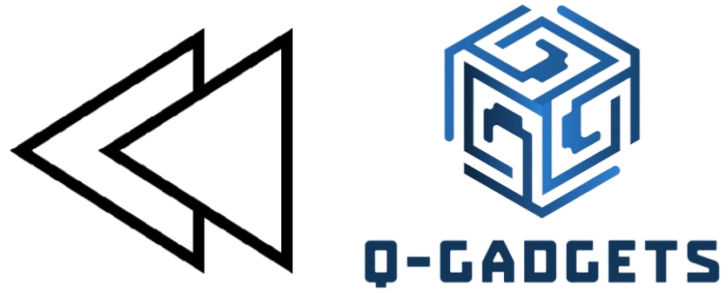
This Graph helps us emphasize the growth potential and revenue projections for the B2C market based on the B2B performance.



TEAM PERFORMANCE



This data provides a clear overview of the individual sales performance, highlighting the top performers and areas for improvement. This is used to discuss strategies for enhancing sales performance across the team.

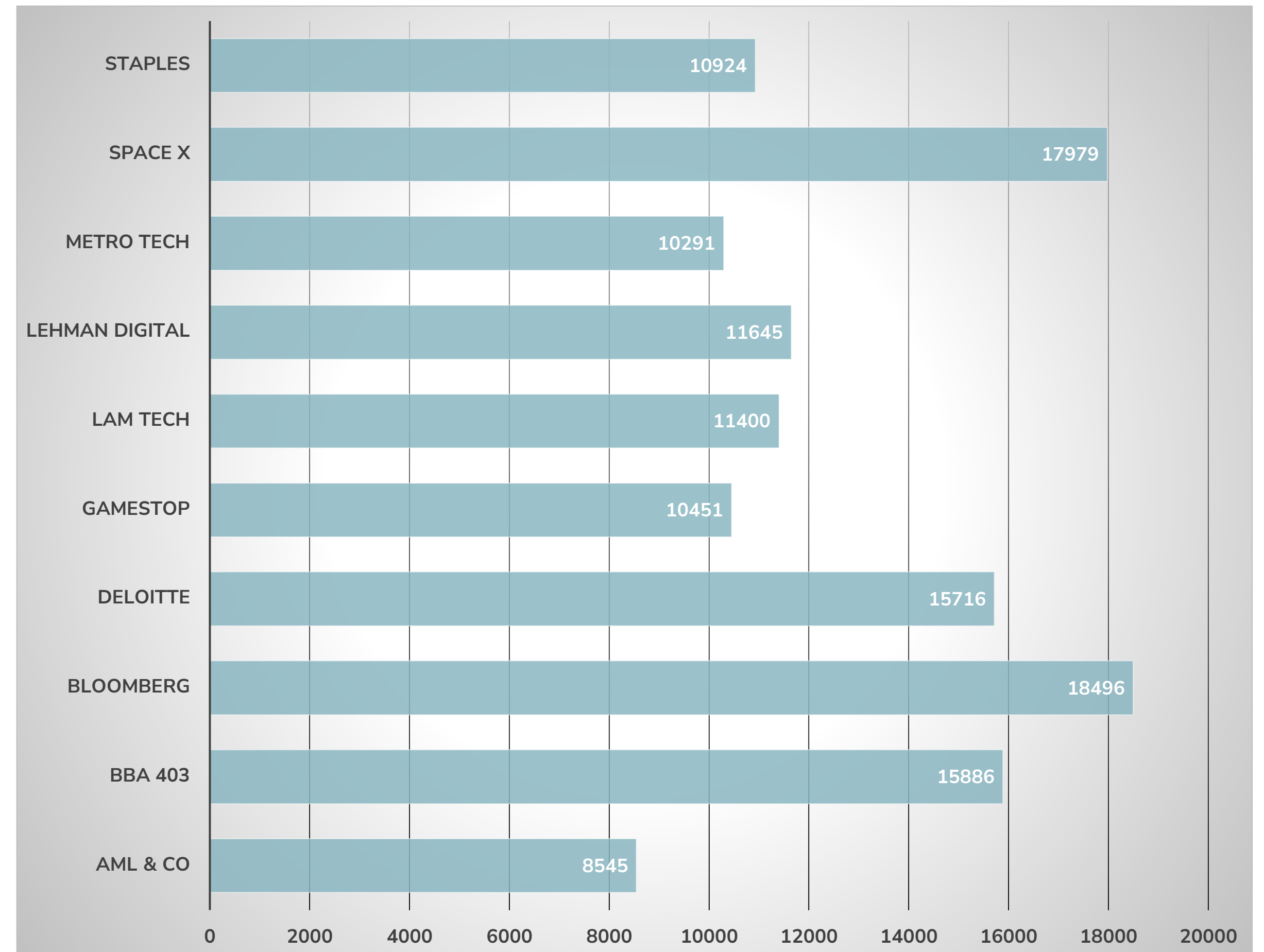


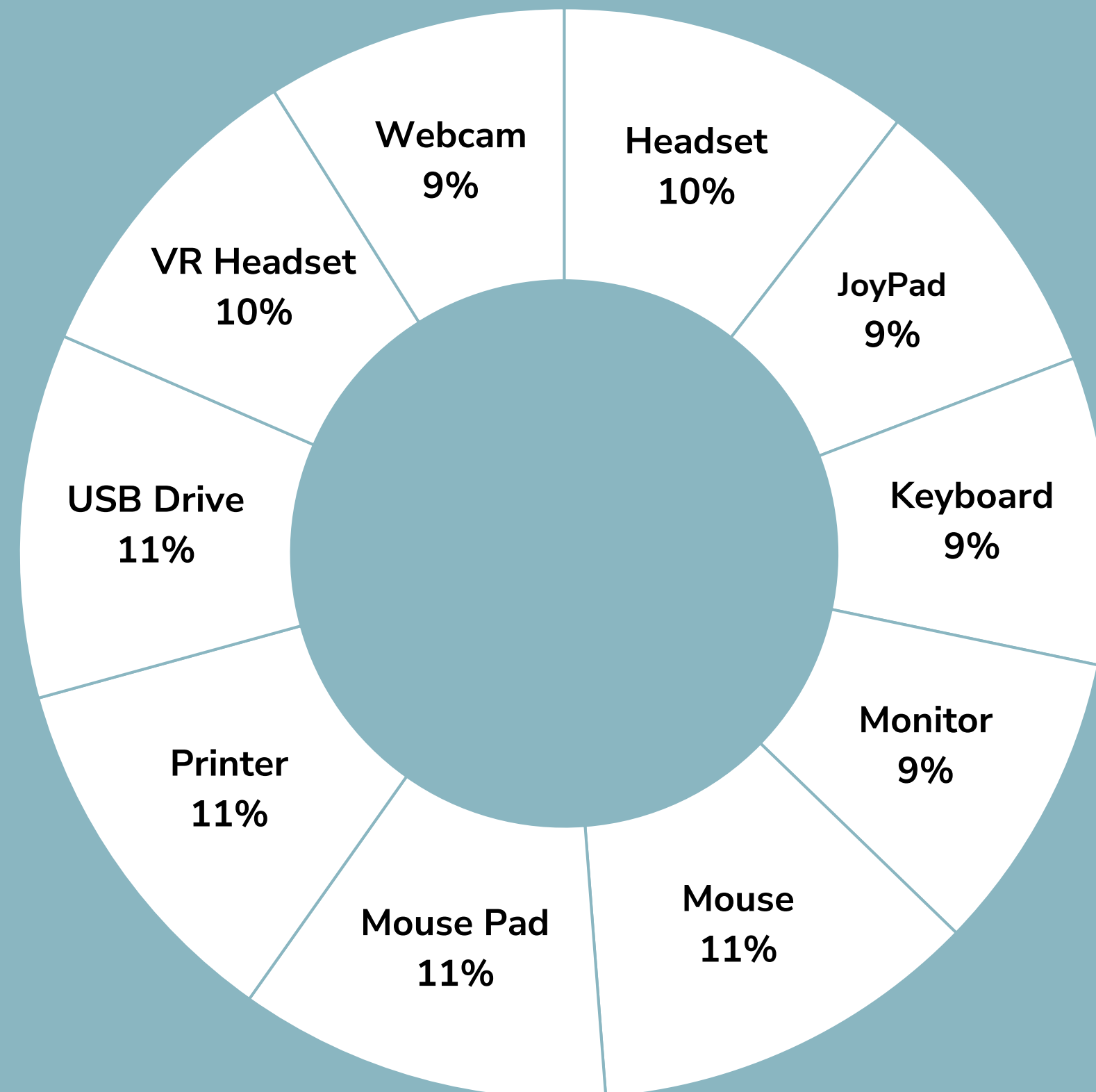
CUSTOMER ANALYSIS

This graph provides valuable insights into the purchasing behavior of Q-Gadgets' B2B customers, which is useful for understanding demand and planning for the expansion into the B2C market.

It highlights the potential for targeting similar customer segments in the B2C market.

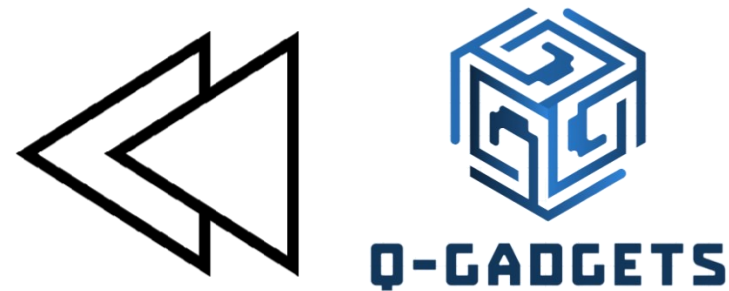
It helps demonstrate the company's customer base and potential for expansion.



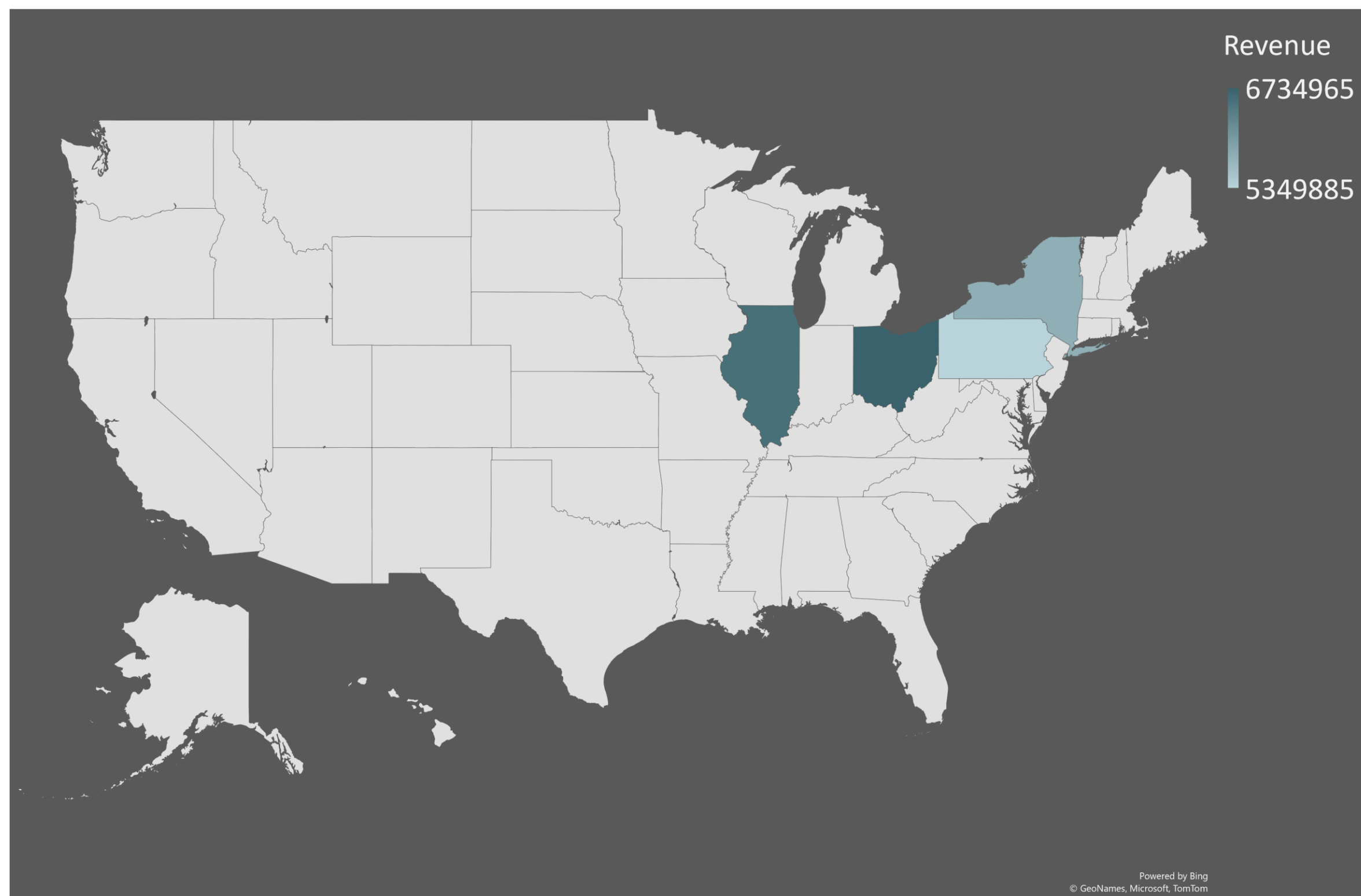


PRODUCT ANALYSIS

In the context of our overall goal, this pie chart provides valuable insights that will help Q-Gadgets plan its expansion into the B2C market. It offers a clear picture of current product performance, which is crucial for making informed strategic decisions.



REGIONAL PERFORMANCE



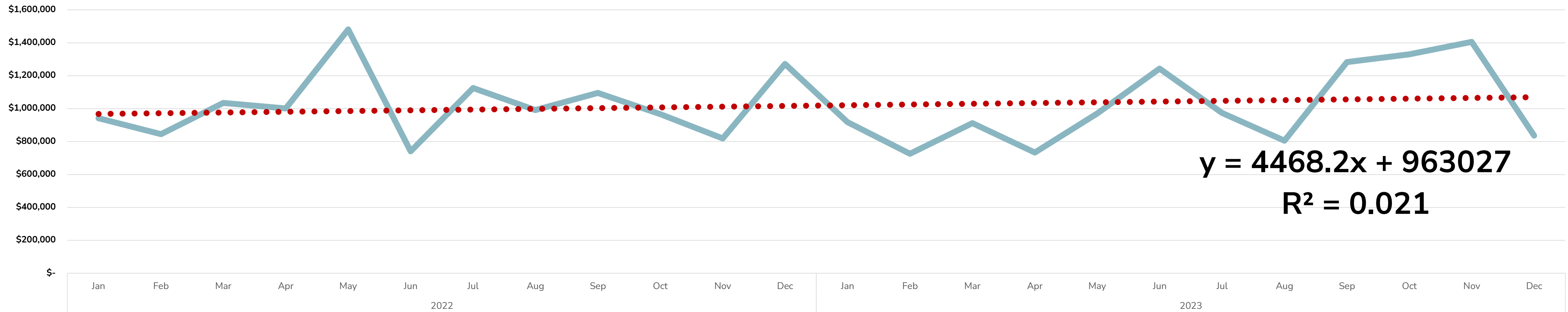
In the context of Q-Gadgets' goal to enter the B2C market, this graph helps demonstrate the company's understanding of its current B2B market performance on a regional basis. This is a stepping stone to discuss how the company plans to

approach the B2C market in different regions. It's important to note that the B2C market might behave differently than the B2B market, so further market research would likely be necessary.

REGIONS	REVENUE
Illinois	\$ 6,568,055
New York	\$ 5,800,220
Ohio	\$ 6,734,965
Pennsylvania	\$ 5,349,885
Grand Total	\$ 24,453,125



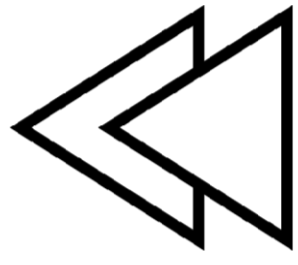
FORECAST



Our regression equation is Revenue = 4468.2 * Qty Sold + 963027. We interpret this as follows: Each additional unit sold is associated with an increase in revenue of 4468.

The intercept represents the predicted revenue when the quantity sold is zero. However, in this context, a

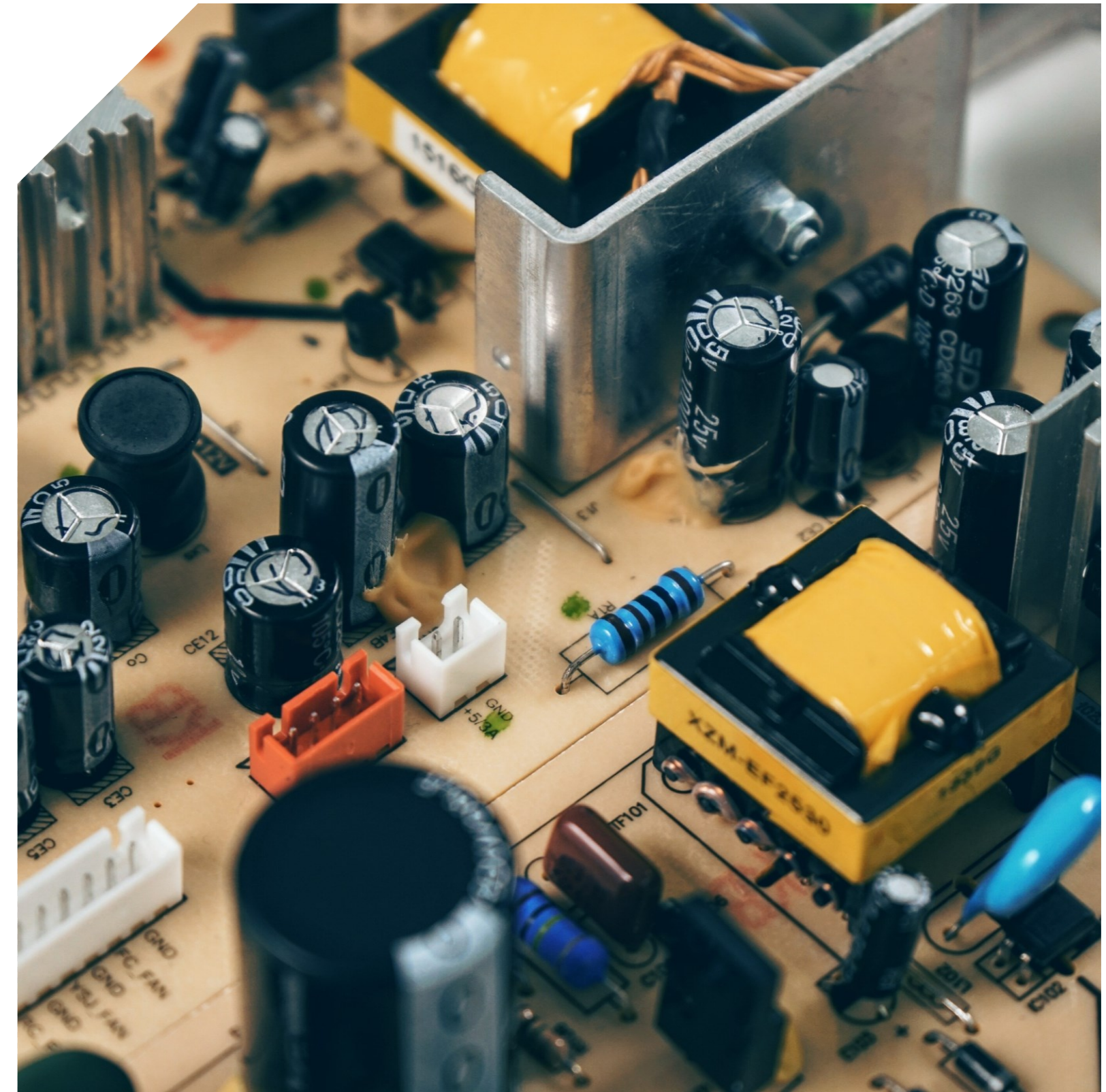
quantity sold of zero might not be meaningful or practical. Nevertheless, if we were to interpret it, it suggests that, theoretically, if no units were sold, the company could still expect revenue of approximately \$963,027. This value might include fixed costs or other factors not accounted for in the model.

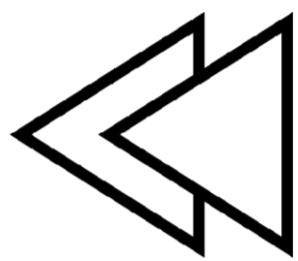


Q-GADGETS

BE SMALL AGAIN

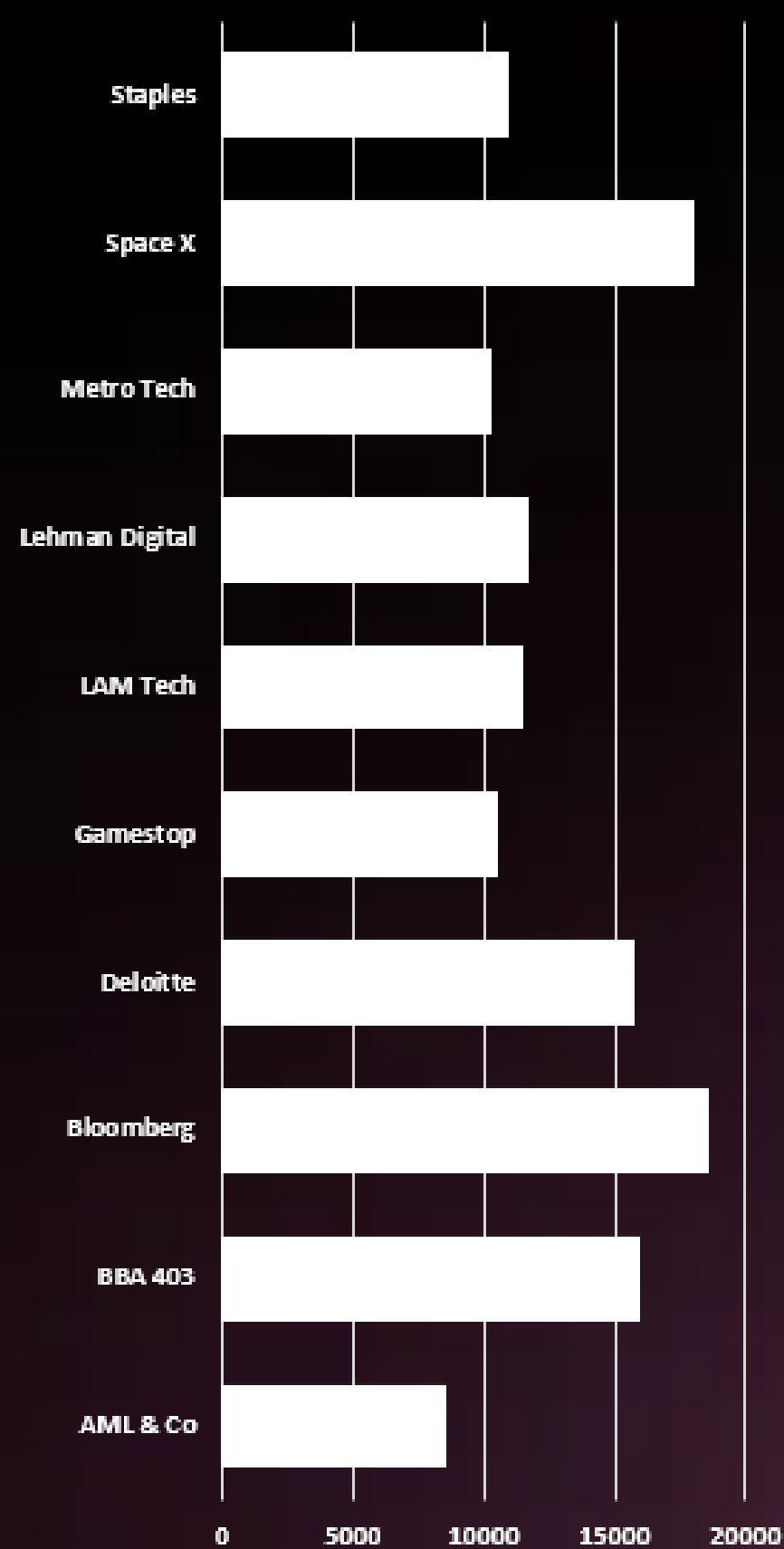
we commit to embracing a customer-centric approach, offering a personalized shopping experience with accessible and attentive customer service. We'll engage with the B2C community, empower small businesses, prioritize sustainability, and maintain a focus on quality, ethics, and innovation. Transparency, feedback-driven improvement, simplicity, and customer loyalty programs are core to our values.



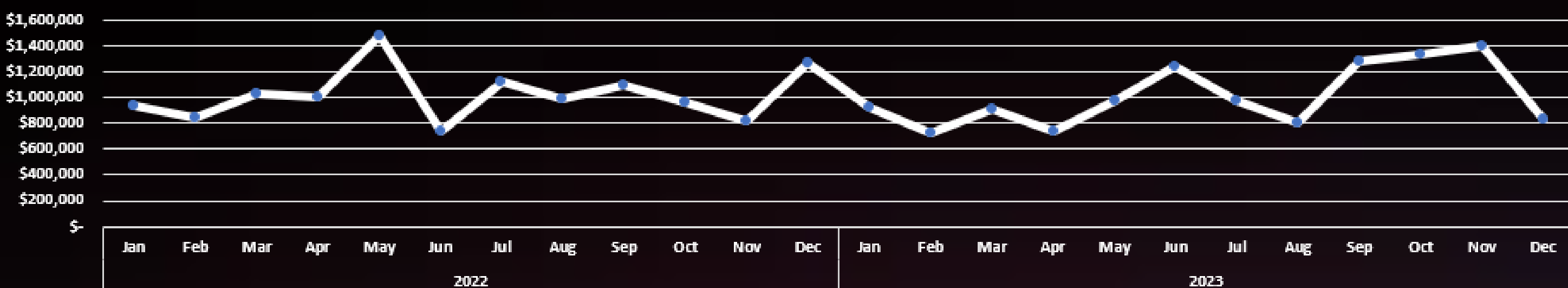


Q-Gadgets : B2B Dashboard 2022-2023

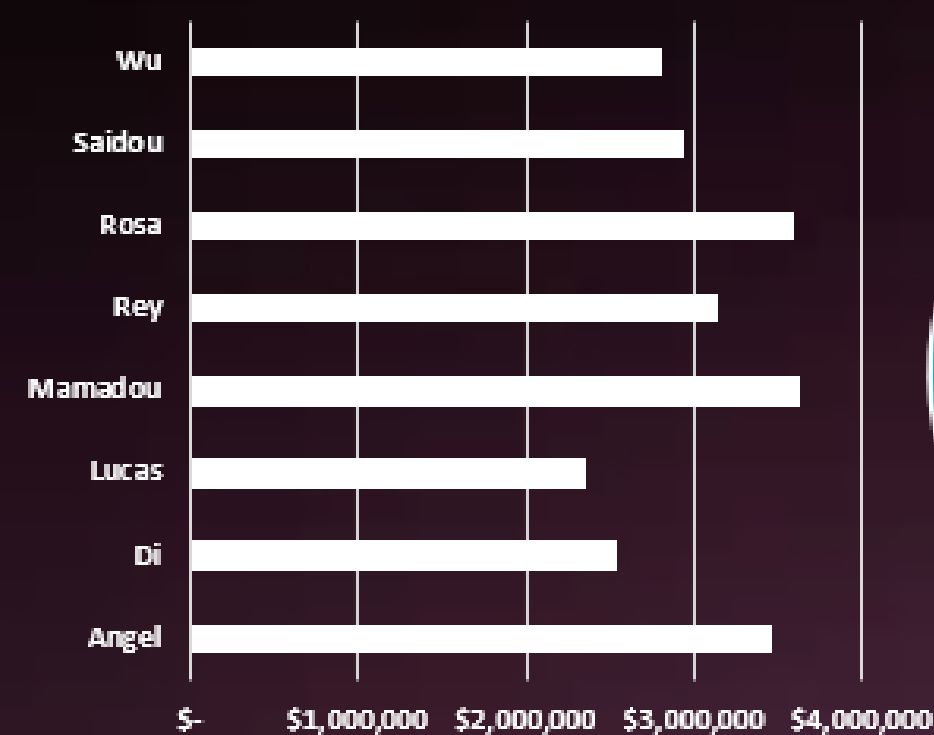
Companies



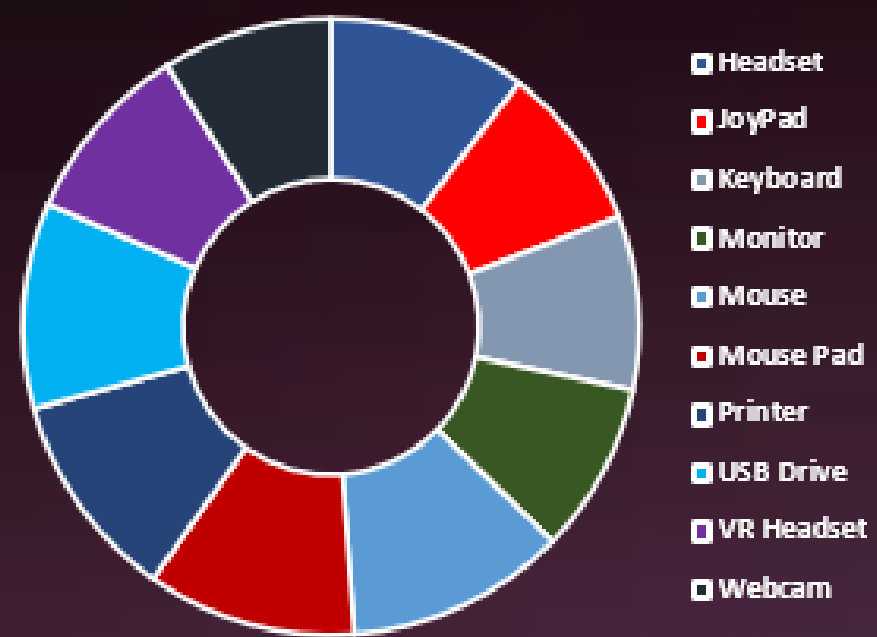
Revenue Trend



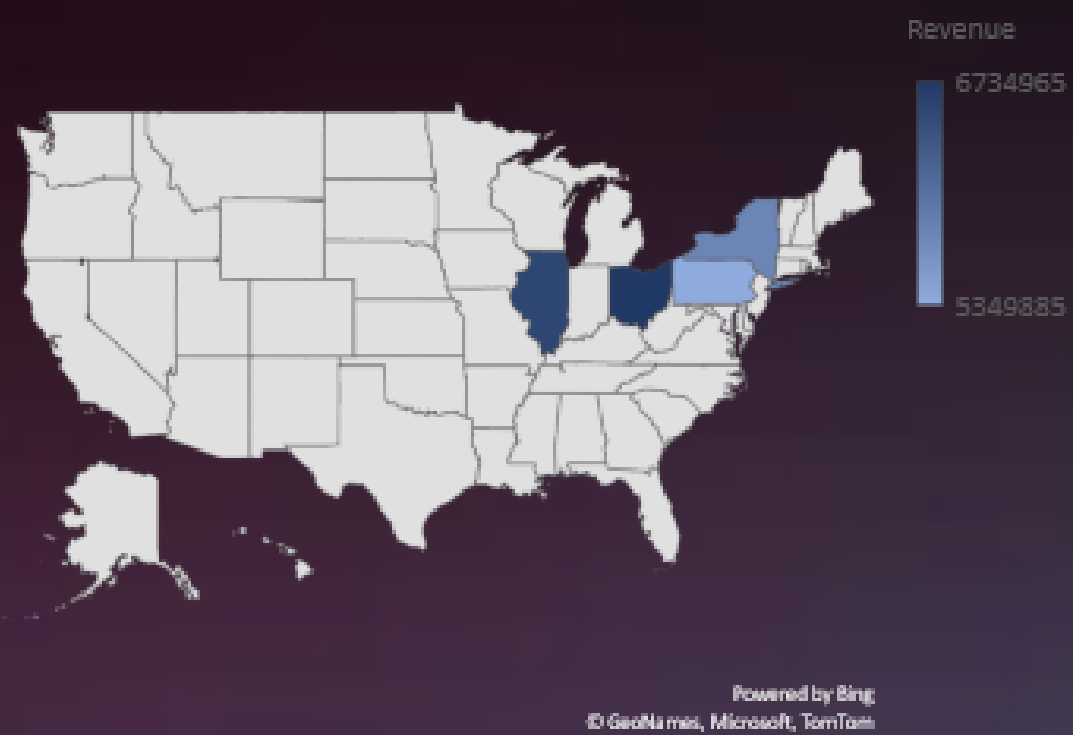
Sales Persons



Item Revenue Shares



Locations



Filters

Years (DATE)

2022 2023

REGION

Illinois New York
Ohio Pennsylvania

SALES REP

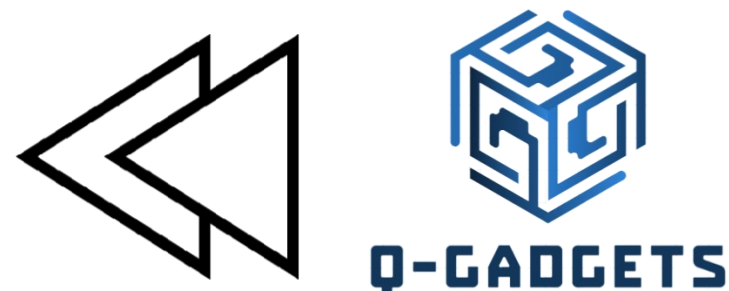
Angel Di
Lucas Mamadou
Rey Rosa
Saidou Wu

ITEMS

Headset JoyPad
Keyboard Monitor
Mouse Mouse Pad
Printer USB Drive
VR Headset Webcam

COMPANY

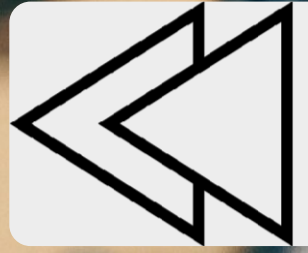
AML & Co BBA 403
Bloomberg Deloitte
Gamestop LAM Tech
Lehman Digital Metro Tech
Space X Staples



SUMMARY

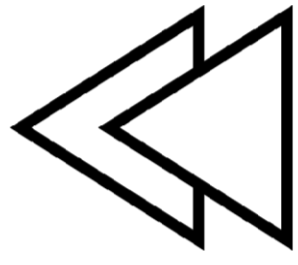
We look forward to partnering with investors who recognize the potential of this expansion and the value of our well-informed strategy. For further details or to discuss investment opportunities, please contact our team. Thank you for considering this proposal and we eagerly anticipate your potential involvement in our Data-driven journey to serve individual consumers in the thriving New York Market. We invite you to join us on this transformative journey as we shape the future of Electronics **TOGETHER, WE CAN SERVE BETTER. THANK YOU FOR YOUR TIME.**





**“BUILT FOR
THE ROAD
AHEAD.”**

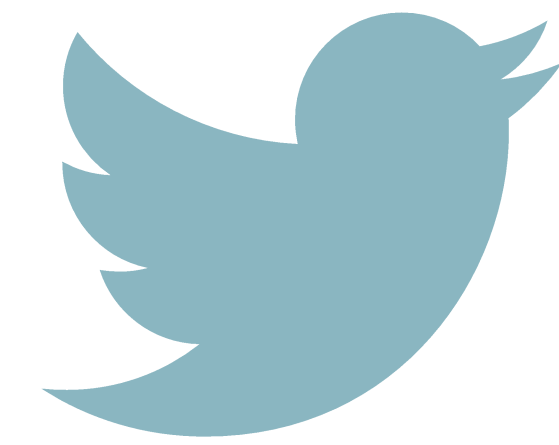
JOHN SMITH
Manager



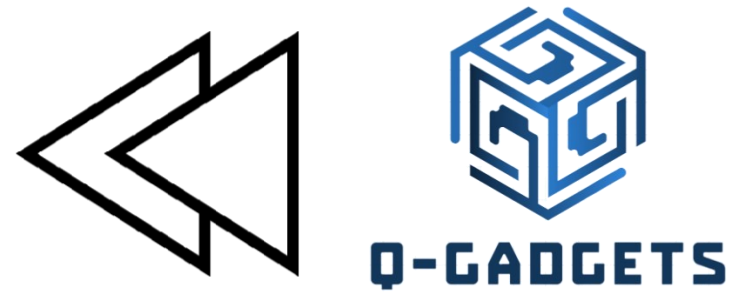
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THANK YOU

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